

Website: www.prsuniv.ac.in



**Department of Political Science**  
**Prof. Rajendra Singh (Rajju Bhaiya) University,**  
(Formerly: Allahabad State University, Allahabad)  
**Mirzapur Road, Naini, Prayagraj, U.P.**

**Vocational Course: Political Journalism**

**Course Code: I010009T**

**Credit: 03**

**MM:100**

**Unit-1**

An Introduction of Political Journalism: Meaning, Nature and Scope, Different Agencies of Political Journalism: Print, Electronic and Web

**Unit-2**

History of Political Journalism: Pre-Independence and Post-Independence and Contemporary World History

**Unit-3**

Methods of Political Journalism: Reporting of Political Events, Political Interview and Commentary of Legislation, Emergence of New Tools of Media, Social Media

**Unit-4**

Indian Political Structure and Journalism, Role of Media in Political Process, Elections and Media, Political Parties and Media, Public Opinion and Role of Media, Challenges before Political Journalism: Increase of Paid News and Fake News, Commercialization of Media

**Recommend Readings:**

- Pramod Ranjan Tambe & Onkar Ankush Korware: Political Journalism, Nirali Prakashan, 2021
- Dr. Raj Padhiyar: Social Media & Politics in India, Educreation Publishing, 2019

- Amber Sinha: The Networked Public: How Social Media Changing Democracy,Rupa Publications India, 2019
- Shaili Chopra: The Big Connect: Politics in the Age of Social Media, Random House India, 2014
- Sahana Udupa: Making News in Global India: Media, Public and Politics, Cambridge University Press, 2018
- Ranjith Thankappan: Politics of Media, Kalpaz Publications, 2019