

Prof. Rajendra Singh (Rajju Bhaiya) University, Prayagraj

PRSU | Dedicated to
EXCELLENCE

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Amrit Mahotsav


Indian Council of
Social Science Research



Dedicated to Excellence

ICSSR SPONSORED

12 Days Capacity Building Programme

on

"Business Ethics"

for

M.Phil./Ph.D./PDF Scholars/Faculty Members

from

(21st February to 4th March, 2023)



Patron

Prof. Akhilesh Kumar Singh
Hon'ble Vice Chancellor



Course Director

Prof. Archana Chandra
Dean, Faculty of Commerce



Co-Course Director

Dr. Priyanka Saxena
Assistant Professor, Commerce



--Address--

Prof. Rajendra Singh (Rajju Bhaiya) University

Naini, Prayagraj, Uttar Pradesh - 211010

www.prsuniv.ac.in

About the University:

Prof. Rajendra Singh (Rajju Bhaiya) University, Prayagraj (Formerly Allahabad State University) is a premier University with diverse educational programmes and distinguished faculty. Its long-term commitment to nation-building and unflinching adherence to universal human values. The prime mission is to offer integrated approaches for local, regional, national and global opportunities for higher learning, research and engagement to the diverse sets of the student population.

Established in 2016, University has a strong commitment to excellence in teaching, research and social outreach will make the University a role model and trendsetter for other universities. Currently, the University Comprises two faculties; the Faculty of Arts and the Faculty of Commerce and Management.

The University is located in Prayagraj, near Sangam, confluence of three rivers- Ganga, Yamuna and Saraswati. Prayagraj is one of the historic and mythological cities of India with glorious past and present. Amongst the tourist highlights of Prayagraj are Triveni Sangam, Allahabad Museum, Allahabad Fort, Khusro Bagh, Planetarium, Anand Bhawan etc.

About the Department of Commerce:

The Department of Commerce at PRSU runs three programs namely: Integrated Program in Commerce (IPC), Masters in Commerce (M. Com) and Ph.D. programme and is committed towards holistic development of students while emphasizing conceptual understanding with critical thinking. The Department of Commerce has imbibed the tradition of exploring new frontiers of knowledge and innovation in academics. The Department continuously works on course curriculum development, teaching and researches in Commerce discipline. The rapid growth of the Department of Commerce is reflected in its expansion as well as novelty in its academic programmes.

About the CBP (Capacity Building Programme):

The aim of this Capacity Building Programme is to give an exposure and develop a deep understanding of the applications of ethics in day-to-day Business decisions, good Corporate Governance, Corporate Social Responsibility, Consumer Protection, Environmental ethics, Whistle Blowing etc.

Objectives of the Programme:

The specific objectives of the programme are as follows:

- To sharpen reasoning and analytical skills to apply ethical concepts to business decisions.
- To identify the moral issues involved in the management of specific problem areas in business (pertaining to financial, human resources, marketing, operations, strategic management etc.
- To provide an understanding of the social, economic, technological and natural environments within which ethical issues arise in business.
- To identify research areas in the field of Business Ethics Corporate Governance and Corporate Social Responsibility.

Participants:

Faculty members, Ph.D. scholars, M.Phil. & PDF Scholars from Social Science Disciplines. A total number of 30 participants will be enrolled for the programme. The total number of seats in CBP is limited to 30, and among them ten (10) will be from local, ten (10) from within the state and ten (10) from other states of India.

Registration Process:

Interested candidates may apply to Course Director by filling up the registration form given at the end of this brochure or through google form by clicking on the link provided below. The application should reach to Course Director on or before 31st January 2023. The duly filled registration form should be forwarded by the Head/ Supervisor along with required documents (Brief CV of the applicant, copy of admission/ registration letter of M.Phil./ Ph.D./PDF, caste/community certificate and one-page write-up on research topic), and should be sent through email: deancom@prsuniv.ac.in. The shortlisted participants will be informed by **7th February 2023. There will be no registration fee.**

Google link: <https://docs.google.com/forms/d/e/1FAIpQLSfKfNQv1HxzXq9I5MpkJWTSSqGb8k3i7H2-pBJCEXhUKaz5SQ/viewform>

Eligibility Criteria:

All registered Faculty members, M.Phil., Ph.D. scholars and PDF Scholars in Commerce, Management and Social Science disciplines from the recognized Universities/Research institutes of India are eligible to participate. First-time applicants for the Capacity Building Programme will be preferred. Preference will be given to Women, SC, ST and OBC categories as per ICSSR guidelines. Besides them young faculty members who are pursuing PhD in Social Sciences are also eligible in this programme.

Important Instructions:

- CBP will be offline mode. Attendance in all the sessions is mandatory. Certificate will be provided to only those participants who will attend all sessions.
- The travelling fare and accommodation will be provided as per **Prof. Rajendra Singh (Rajju Bhaiya) University and ICSSR norms**. Travelling Allowance would be payable to the selected out station participants only for second-class/ sleeper class/regular bus fare as per ICSSR rules. To claim TA, the participants should present original travel tickets. No local conveyance would be reimbursed.
- The decision of the competent authority is final on any matter.

Important Dates and Registration Fee:

Registration Fee	Nil
Last Date of Registration	31 st January 2023
Intimation to selected candidates through registered email	7 th February 2023
Duration of CBP	21 st February to 4 th March 2023

Contact Persons:

Prof. Archana Chandra Course Director Mobile: 9335152002 Email: deancom@prsuniv.ac.in	Dr. Priyanka Saxena Co-Course Director Mobile: 7017702221 Email: dr.priyankasaxena@prsuniv.ac.in
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PROF. RAJENDRA SINGH (RAJJU BHAIYA) UNIVERSITY, PRAYAGRAJ



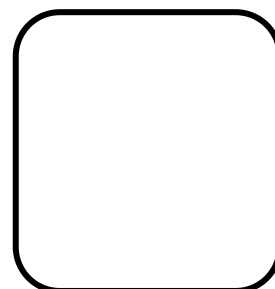
Registration Form for

12 Days Capacity Building Programme on Business Ethics

Sponsored by

Indian Council of Social Science Research, New Delhi

(21st February to 4th March, 2023)



Name: _____

Designation: Assistant Professors, Ph.D. Scholar, M.Phil., PDF, Others (Please mention) _____

Gender (M/F): _____ Social Category (SC/ST/OBC/GEN) _____

Date of Birth: _____

Institute/University/College: _____

Educational Qualification: _____ Discipline: _____

Topic of Ph. D. Research: _____

Status of Research Work: (i) Preparing Synopsis (ii) Reviewing Literature (iii) Preparing Tool (iv) Collecting Data (v) Analysing Data (iv) Writing Report (v) Thesis Submitted (Date: _____)

Have you attended similar course earlier: Yes () No ()

If yes, provide details: _____

Mailing Address: _____

Telephone No. /Mobile No.: _____ E-mail: _____

Recommendation by Head of the Institution/College/Supervisor: Yes () No ()

Accommodation Required: Yes () No ()

Signature of the Applicant

forwarded by Supervisor/Head of the Department

Attach your Ph.D. Registration form also with application form. All duly filled and signed Applications should be sent before **31st January 2023** to Prof. Archana Chandra, Course Director, Dean, Faculty of Commerce and Head, Department of Commerce, Prof. Rajendra Singh (Rajju Bhaiya) University, Naini, Prayagraj, 211010.